

## HOW YOU CAN HELP: DONATION OPPORTUNITIES



Created in 2004, the Save Texas History program is a statewide initiative to rally public support and private funding for the preservation and promotion of the historic maps and documents housed in the GLO Archives. With the twin goals of preservation and education, the Save Texas History program seeks to conserve these documents for future generations, and educate Texans about the rich heritage found in these important records.

### **CONSERVATION** *(Please see reverse of this page for sponsorship levels associated with conservation)*

- ◆ **Document/Map Conservation:** Our goal is to spend approximately \$100,000 per year on archival conservation. A single item can cost anywhere from \$100 to \$20,000, depending on size and condition. No money is appropriated from the legislature for this purpose. Cash donations of all amounts are accepted into a restricted fund to pay for conservation only.
- ◆ **Adopt a Document, Map, or Collection:** Sponsor the conservation of a specific item or collection that is significant to you, your family, school or organization. Adoption costs vary depending upon size and condition. Please inquire about specific items.

### **EDUCATION**

- ◆ **Save Texas History Symposium:** This is a yearly event that offers first-class speakers, exhibitors, and breakout sessions centered around a specific theme. The symposium is our largest fundraiser of the year, and welcomes between 200-250 people every fall. There are many symposium-specific sponsorship benefits available. **Sponsorship opportunities range from \$100 up to \$5,000+.**
- ◆ **Curriculum Cadre:** Help us fund lesson plans and curriculum for Texas history teachers that emphasize the use of primary resources and technology in the classroom. Specifically, donations pay teachers/curriculum writers to attend annual meetings. \$1,000/teacher per week. **\$3,000-\$5,000.**
- ◆ **Traveling Educational Workshops:** Help us reach teachers across the state by underwriting our educational teacher workshops for Texas history teachers. We focus on school districts that are outside of the major metropolitan areas of the state because those areas lack adequate resources for Texas history teachers. These workshops allow us to apply lesson plans/curriculum and strategies in person. **\$1,000-\$2,500 per workshop.**

### **DIGITAL PROJECTS**

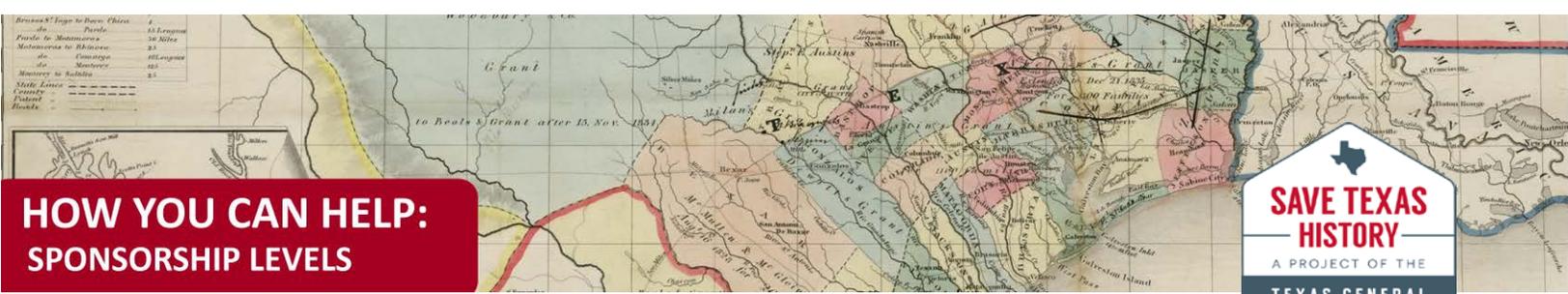
- ◆ **Map Monday:** Become a sponsor of the popular social media program, #MapMonday. By sponsoring this program, you will help highlight a different historic map every week, and expose tens-of-thousands of additional people to the historic maps of the Texas General Land Office (as well as your brand). Sponsorship money can be split between social media advertising and document and map conservation. Your logo will appear on each sponsored post, linking back to your website. **Weekly sponsorships starting at \$25/week; Exclusive one year Sponsorship: \$10,000.**
- ◆ **Texas Hidden History:** Sponsor an intern to geo-reference GLO historic maps. This project combines modern satellite photography with historic map imagery for a new, dynamic way to view Texas history, available for free to the public at [TexasHiddenHistory.com](http://TexasHiddenHistory.com). The goal for this project is to have all 254 counties represented with at least one map; geo-reference our city map collection; and geo-reference select state, Republic, and regional maps. An intern should be able to geo-reference approximately three maps per week. **Minimum of \$6,000 (\$2,000/month; \$24,000/year).**

### **ACQUISITIONS**

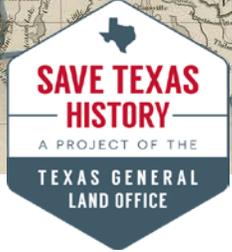
- ◆ **Map and Document Acquisitions:** Our goal is to develop the most comprehensive Texas Map Collection in the world and make it entirely available online. Donate specific maps to help us develop the collection, or donate money to help fund acquisitions. A reproduction of the donated map(s) will be provided to donors.

**Donors will be identified online with any item donated or project funded.**

**Donations made to the GLO for public purposes are tax deductible pursuant to Internal Revenue Code §170(c)(1).**



## HOW YOU CAN HELP: SPONSORSHIP LEVELS



**Supporting the Save Texas History program through an official sponsorship offers excellent exposure and benefits such as branding, media placement, and exposure to a diverse audience via award-winning social media and Save Texas History events.**

### **Platinum-Level Supporter: >\$20,000**

- ◆ All benefits below are included, with additional benefits negotiated and agreed upon on a case-by-case basis, including media exposure through co-branded advertising, press releases, print materials, and promotional items.

### **Diamond-Level Supporter: \$15,000-\$19,999**

- ◆ Includes all benefits from the Gold-Level, plus:
- ◆ VIP Registration for up to 8 people to the annual *Save Texas History* Symposium
- ◆ Your business name mentioned in co-branded advertising and logo placement on *Save Texas History* informational materials

### **Gold-Level Supporter: \$10,000-\$14,999**

- ◆ Includes all benefits from the Silver-Level, plus:
- ◆ VIP Registration for up to 6 people to the annual *Save Texas History* Symposium
- ◆ Framed, signed map reproduction with letter of appreciation and certificate from Commissioner George P. Bush

### **Silver-Level Supporter: \$5,000-\$9,999**

- ◆ Includes all benefits from the Bronze-Level, plus:
- ◆ A certificate of appreciation signed by Commissioner George P. Bush
- ◆ VIP Registration for up to 4 people to the annual *Save Texas History* Symposium
- ◆ Recognition at *Save Texas History* Symposium

### **Bronze-Level Supporter: \$1,000-\$4,999**

- ◆ Includes all benefits from the Supporter level, plus:
- ◆ VIP Registration for up to 2 people to the annual *Save Texas History* Symposium
- ◆ Your name and logo listed in *Save Texas History* monthly newsletter and on *Save Texas History* social media channels (*Facebook* and *Twitter*); and on GLO Blog via *Medium*.
- ◆ Opportunity to include marketing material at *Save Texas History* Symposium

### **Supporter: \$500-\$999**

- ◆ Includes all benefits from the Partner level, plus:
- ◆ A map reproduction of your choosing

### **Partner: \$100-\$499**

- ◆ Letter of appreciation from Commissioner George P. Bush
- ◆ Your business logo linked on the *Save Texas History* Website, which receives more than 10,000 hits/month

**All website acknowledgements remain effective for one year from donation date.**

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