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# 2013 SPONSOR PACKET

**BAY DAY FESTIVAL • KEMAH BOARDWALK • JUNE 1, 2013**



## BAY DAY FESTIVAL

GALVESTON BAY FOUNDATION

## Come Join Us at BAY DAY 2013!

Bay Day is a one-day celebration presented by the Galveston Bay Foundation (GBF) and numerous community partners. The Bay Day Festival provides exposure to Galveston Bay for many area residents. Bay Day highlights hands-on, interactive exhibits, activities and demonstrations that emphasize the multiple uses of the Galveston Bay system. The purpose of Bay Day is to call attention to and celebrate Galveston Bay by providing fun activities for all ages, thereby increasing public awareness of the Bay's value, resources, and diversity of uses. It is GBF's hope that by attending Bay Day, visiting with exhibitors, participating in partner activities, and learning about the value of estuarine resources, the public—especially children – will become stewards of the Bay system and coastal heritage.

Bay Day is funded in part by a grant approved by the Texas Land Commissioner through the Texas Coastal Management Program and by donations from local corporate donors, all of which are recognized as Bay Day sponsors. Opportunities for corporate employee involvement include: hosting an education-themed corporate booth or assisting GBF with management of other booths, with set-up or take-down of the event, or with volunteer registration. Bay Day website: [http://galvbay.org/events\\_bayday.html](http://galvbay.org/events_bayday.html)

More than 5,000 people attend Bay Day at the Kemah Boardwalk each year for an interactive learning experience about Galveston Bay.





## Become a SPONSOR

We invite your company to take part in Bay Day and be recognized as a leader in educating and advocating for the preservation of Galveston Bay and all great things that it includes! For companies, Bay Day is a proven solid investment.

Bay Day is an ideal venue to:

- Highlight your services, products and brand;
- Act locally by supporting the Galveston Bay Foundation
- Build visibility and awareness to a diverse group of event attendees, volunteers, exhibitors
- Showcase your company's services or products to a key market

Sponsors of previous years have included:



"Samson Energy is proud to be a participant in Bay Day and partner with the Galveston Bay Foundation."

- Eddie Taylor  
Samson Energy

This project is funded in part by a grant approved by the Texas Land Commissioner pursuant to National Oceanic and Atmospheric Administration award No. NA12NOS4190021



## Sponsorship BENEFITS

	\$10,000 FLAGSHIP SPONSOR	\$5,000 CHARTER CLUB	\$2,500 ADMIRALS CLUB	\$1,000 COMMODORES CLUB	\$500 FRIENDS OF THE BAY
Opportunity to address hundreds of Bay Day festival guests from festival's main stage at the Kemah Boardwalk	●				
Logo included on large festival promotion signs located throughout the Kemah Boardwalk	●				
Recognition through social media, including GBF's Facebook (2,468 fans) and Twitter (552 follower) accounts	●				
Recognition as a sponsor in announcements made from festival's entertainment stage	●	●			
Logo included on festival's exhibit program distributed to attendees and volunteers	●	●			
Logo inclusion on official Bay Day reusable bags distributed to attendees and volunteers	●	●			
Recognition as a festival sponsor in GBF's e-newsletter (distributed to 6,500 e-mail addresses)	●	●			
Logo recognition on festival t-shirts given to event volunteers	●	●	●		
Complimentary exhibit space at festival	●	●	●		
Logo recognition in GBF's quarterly newsletter mailed to businesses, organizations, and homes	●	●	●		
Recognition in event press releases distributed regionally	●	●	●	●	
Logo with link to business website included on GBF's Bay Day festival webpage	●	●	●	●	
Logo included on festival flyer	●	●	●	●	
Logo included on festival event banner	●	●	●	●	●
Opportunity to give away logo-branded items to festival attendees (arrangements made in advance)	●	●	●	●	●
Opportunity for employees to wear company attire to the event if they are volunteering	●	●	●	●	●

NOTE: Sponsorship donation must be received at GBF offices by April 15, 2013 in order for logos to appear in all printed event materials.



## About the GALVESTON BAY FOUNDATION

The Galveston Bay Foundation (GBF) is a 501(c)(3) non-profit organization established in 1987 under the laws of the State of Texas. The mission of the Foundation is to preserve, protect, and enhance the natural resources of the Galveston Bay estuarine system and its tributaries for present users and for posterity. Its programs in advocacy, conservation, education, and research strive to ensure that Galveston Bay remains a beautiful and productive place for generations to come.

GBF's community outreach and education programs provide science-based education and activities focused on Galveston Bay. The goal of the programs are to develop a knowledgeable constituency, ranging from school children to public officials, which recognizes the positive quality-of-life benefits that a healthy Galveston Bay provides



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Since 1987, GBF has preserved, protected, and restored over 16,500 acres of habitat around Galveston Bay.



# Bay Day Sponsorship Information Form

## Sponsorship Level

_____ Flagship Sponsor	\$10,000
_____ Charter Club	\$5,000
_____ Admirals Club	\$2,500
_____ Commodores Club	\$1,000
_____ Friends of the Bay	\$500
_____ In-Kind Contributions(s)	

Mail, e-mail or fax completed form to:

### Galveston Bay Foundation

Attn: Jessica Curran

17330 Highway 3

Webster, TX 77598

E-mail: [jcurran@galvbay.org](mailto:jcurran@galvbay.org) (subject line "Bay Day Sponsorship")

Fax: 281.332.3153 (attention Jessica)

With questions or to discuss sponsorship opportunities, contact Sharon Roark, Director of Development, at 281.332.3381x204 or [sroark@galvbay.org](mailto:sroark@galvbay.org).

## Contact Information

Contact: \_\_\_\_\_  
Dr. / Mr. / Ms. / Mrs. First Name Last Name Suffix

Title: \_\_\_\_\_

Company: \_\_\_\_\_  
(as it should be recognized in event materials)

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Company Website: \_\_\_\_\_  
(as company logo should link to on event website)

In-kind sponsors, please include a description of all donated goods/services/equipment, e.g. tents, staff time, supplies, etc.

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## Payment Method

☐ Check # \_\_\_\_\_ (made payable to the Galveston Bay Foundation)

☐ Card Type (circle one): Visa MasterCard AmEX Discover

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

E-mail address: \_\_\_\_\_  
(required for credit card payment)

☐ In-Kind contribution(s)

\* Payment must be received by April 15, 2013 for recognition in printed materials. Please also ensure your company logo in .eps or .ai format is received by this deadline. E-mail logos to Jessica at [jcurran@galvbay.org](mailto:jcurran@galvbay.org).