1700 N. Congress Ave. • Austin, TX 78701-1495 • 512-463-5339 • FAX: 512-475-1415

## PRESS RELEASE

## Texas Adopt-A-Beach Specialty License Plate Now Available

FOR IMMEDIATE RELEASE June 01, 2023

Contact: Kimberly Hubbard (512) 936-9582 kimberly.hubbard@glo.texas.gov

AUSTIN — Today, Texas Land Commissioner Dawn Buckingham, M.D. is pleased to announce that Texans can order their own Texas Adopt-A-Beach specialty license plate to help reduce litter on Texas beaches and provide coastal environmental education to Texas children.

This newly redesigned black and white specialty plate costs only \$30 more than a regular plate, and \$22 of plate sales go directly to support the Adopt-A-Beach program and is tax deductible.

Additionally, the license plate features a photo by Texas' own <u>Kenny Braun</u>. Kenny's work has been featured in Garden and Gun, Texas Monthly, Wired, Southern Living, Texas Highways, This Old House Magazine.

Take a little piece of Texas with you wherever you go, and help the Texas-Adopt-A-Beach program keep our state's beaches beautiful with one small change. Order a license plate today!

For more information about the specialty license plate visit the Texas Adopt-A-

Pଳି ବୈଷ୍ଟ ବିଷ୍ଟୁ Beach program began in the fall of 1986 when 2,800 volunteers picked up 124 tons of trash. Since then, more than 567,000 Texas Adopt-A-Beach volunteers have picked up nearly 10,000 tons of trash from Texas beaches.

###