

Board Promises...

\$100,000 Armory For Cuero

Armory Board Assures Mayor Structure Listed

Cuero has been definitely listed for a \$100,000 National Guard headquarters building Mayor J. T. Newman said late Tuesday following his return from Austin where he conferred with General Miller Ainsworth and the Texas National Guard Armory Board.

The Mayor, in an interview with The Record, made it clear while he was not at liberty to make a definite announcement or to discuss technical details he had been definitely assured Cuero's name has been placed on the list of Texas cities scheduled for new National Guard buildings.



FIELDING BREEDEN JR.

Ward Hatchery & Feed Company headed by Jess Ward, has two important announcements to make today.

Ward announces a new partner in Fielding Breeden Jr. Breeden to serve as full time service man and poultry consultant.

The former A&M poultryman is experienced in his field, and gained valuable training as a member of the Vocational Agriculture staff at Cuero High.

Ward at the same time announced that Ward Hatchery & Feed would be sole outlet in this city for Farmbilt Vitrena Feeds, a complete line of these well known feeds to be handled at all times.

The firm is also in a position to supply drouth dairy feeds as representative of Farmbilt, Ward said.

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SP Truck Terminal Due Here

Company To Service Entire Area

Southern Pacific Transport Company is establishing a new merchandise center in Cuero from which it will distribute less-than-carload shipments over the surrounding territory.

Kelly said the new service, operating through the new merchandise center, will enable Southern Pacific Transport Company to provide direct highway trucking service between Cuero and Houston, San Antonio, Dallas, Fort Worth, Austin, Corpus Christi, Victoria and all Rio Grande Valley points.

The new center will be under direct supervision of E. B. Maynard, Southern Pacific local freight agent. SPT operations will be in charge of J. W. Carver, terminal supervisor for this area.

"We have been very careful in our selection of Cuero for the establishment of the newest of our several merchandise centers in the Texas territory served by Southern Pacific Transport Company," Mr. Kelly said.

The importance of Southern Pacific operations to Cuero and DeWitt County are shown by these figures. Southern Pacific payroll in DeWitt County last year was \$290,112, of which \$55,000 was in Cuero.

Banquet To Honor Cuero's Gobblers

A banquet honoring members of the Cuero High football team is slated for the night of December 2nd, the Gobbler Booster club to play host.

No Daily Record Thanksgiving Day

The Daily Record will not publish Thanksgiving Day, Thursday, November 25th. The holiday is one of four observed by The Record during the year.



At Home Pastures Were Greener

Oh... my "deer." Burns McAlister may not even get a drum-stick at the McAlister Thanksgiving table tomorrow. He has been demoted to the second table.

The reason is pictured above. Seems Burns spent some ten days in the hill country above Kerrville in search of a deer.

Beaming, he returned Monday morning with a four point buck which without its tremendous "spread" might have been confused with a jack-rabbit.

Having waited for ten days for fresh venison to serve as a Thanksgiving delicacy, Mrs. McAlister, or Bert Marie as her many friends know her, was a bit disgusted.

Guests coming and a 50 pound deer. Something had to be done. Mrs. Mac wouldn't even trust her husband's potent 30-30, all diked out with a scope which could pin-point a snipe at 100 yards.

Nielsens Return To U. S. After European Trip

Mr. and Mrs. Hal Nielsen have returned home after a trip to Europe which they said was "wonderful."

Both said they had a most enjoyable time and feel as fit as a fiddle.

Charges Filed In Land Fraud Probe

Three Cuero men faced charges Wednesday in connection with alleged violations in the sale of land in the Texas Veterans Land program.

Two of the men, S. Ledbetter and T. A. Preusser were arrested in Cuero late Tuesday and a third, C. L. Ernster, surrendered to authorities in Austin Wednesday morning.

Ledbetter was charged with falsely acknowledging an application for loan and contract of sale by which Arnold Scott, a local war veteran, obtained a 31 acre tract of land in Zavala County

Baptists Gather For State BTU Convention

An estimated 7,500 Texas Baptists will spend their Thanksgiving holidays in Corpus Christi attending the 64th annual state Baptist Training Union convention.

Session, the first state-wide Baptist meeting ever to be held in the South Texas city, will be in the new municipal auditorium.

Max Otto Weise Buried In Cuero

Funeral services for Max Otto Weise, 64, of Goliad, well-known farmer in that section who died Tuesday morning at his home, were held here today at 3 p.m.

Preusser Spikes Rumors Of High-Handed Action by State Officers

Ted Preusser, 27 year-old Cuero accountant, facing charges of falsely notarizing documents, told The Record today that rumors to the contrary, he was treated with the utmost courtesy by arresting officers at his home on 1408 North Henry Street in Cuero on Tuesday.

Masonic Rifles Mark Art Soper Funeral

Final rites for Art Soper, former Cuero resident killed Saturday in a plane crash in Virginia, were held Wednesday at 10 a.m. from the First Baptist church at Sinton after which the body was brought to Cuero for graveside services at 3 p.m. at Hillside.

County Medics To Meet Sing-Song For Baptists

The DeWitt County Medical Association will meet here at Bohman Clinic December 15, according to Dr. O. E. Hall, secretary for the organization.

The Association was scheduled to meet Monday evening at Huth Memorial Hospital at Yoakum, but it was called off, Dr. Hall said.

COMING EVENTS Thursday Happy Thanksgiving, You All! Friday Sing song at Memorial Baptist Church—7 p. m.

Town Talk

Its beginnings deep in our tradition, Thanksgiving is uniquely an American holiday.

Customarily it is a day of family reunions and dinners, of football games and other outdoor diversions before the winter sets in.

Citizens of Cuero have much to be thankful for on this Thanksgiving eve.

They are gazing into what should be an even more prosperous future.

There has been some recession in Cuero during 1954, yes... a recession felt over the entire southwest and a recession which can be blamed directly on the drouth.

But, the gains have far exceeded the losses. Ask any average merchant and he will tell you that business has been good in Cuero.

The year 1954 should produce even greater gains, should see even more progressive strides.

Yes, we have much to be thankful for.

Services in various churches of the city, including a Union Thanksgiving service which this year is being held at First Methodist church, will provide the setting for expressing our thanks.

It is to be hoped that all will be well attended.

Let us not forget the true meaning of Thanksgiving Day.

To Cuero business firms, professional men and women, to all who have helped make this 60th Anniversary Edition of The Record a success, our sincerest thanks.

The story it tells will travel far.

The story it tells of a progressive city, of wide awake business firms which have

Why We Say-- VAUDEVILLE



The popular old musical comedy show, the vaudeville, got its name from a town in France. Vaudeville in French is Vou de Vire or the Valley of Vire where originally short satirical plays were written and produced.

Don Pelon Says... Milfred Pus-tejovsky insists that the hardest thing about roller skating is the floor, when you come right down to it.