PRESS RELEASE

New Alamo license plate now available
Sales to benefit Alamo preservation and education programs

FOR IMMEDIATE RELEASE
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AUSTIN — AUSTIN — Today Texas Land Commissioner George P. Bush and Texas State Representative Lyle Larson (District 122-San Antonio) announced the availability of a new Alamo license plate for all Texans! With each purchase, $22 of the license tag price will go directly to the Alamo to pay for preservation efforts and historical educational programs.

“The creation of this new license plate coincides with a new and exciting chapter in the Alamo’s history as we continue to make great strides in the historic master plan process,” Commissioner Bush said. “I commend Rep. Larson who wrote the legislation that has made this specialty plate a reality. Not only will this license plate enable Texans across the state to show their pride for the Alamo, the Shrine of Texas Liberty, but it will also provide valuable funds for continuing preservation work and valuable educational resources so that we can continue to teach visitors about the historic events that occurred on this sacred site.”

"There are a lot of folks who take pride in Texas' heritage, and the Alamo is the cradle of Texas independence," said Rep. Larson. "This will give folks the opportunity to embrace that concept when they purchase their license plates and support the restoration of the Alamo for future generations."

The license plate was designed by the Texas General Land Office in coordination with Representative Larson and the Texas Department of Motor Vehicles. To order a specialty Alamo license plate visit http://www.txdmv.gov/motorists/license-plates/specialty-license-plates.

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