PRESS RELEASE

The Alamo Debuts New Visitor Orientation Film
17-minute video to play three times an hour in Long Barracks Theater

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SAN ANTONIO — Visitors to the Alamo now have a new way to learn about the site’s three hundred year long history. The Texas General Land Office recently debuted a new visitor orientation film that covers the Alamo from its founding as the Mission San Antonio de Valero through its current existence as the Shrine of Texas Liberty.

"The Alamo’s more than 300 year story is a compelling narrative that tells the story of how Texas came to be what it is today," said Commissioner George P. Bush. "The legendary story of the Alamo is critical to the history of Texas. The new Visitor Orientation film showing in the Long Barracks Theater will help visitors from far and wide to understand the fundamental role the Alamo played in the foundation of the spirit of Texas."

Left/Right Production created the seventeen minute film for the History Channel at the direction of the GLO. The new film replaces an older History Channel film that had been showing at the site since May 1999. This fresh telling of the Alamo’s history, which utilizes recreated film footage and modern graphics, will help give those who see it a new appreciation for the historic site. The film is shown throughout the day in the Alamo’s theater located at the south end of the Long Barrack.

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