



**TEXAS GENERAL LAND OFFICE**  
**GEORGE P. BUSH, COMMISSIONER**

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## **PRESS RELEASE**

# **Cmr. George P. Bush Announces 2nd Annual Texas Adopt-A-Beach "Better Beaches" Fundraising Campaign**

**FOR IMMEDIATE RELEASE**  
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AUSTIN - Commissioner George P. Bush today announced the beginning of the 2nd annual month-long Texas Adopt-A-Beach Better Beaches fundraising campaign. Donations to the Texas Adopt-A-Beach program are tax-deductible and can be made at [TexasAdoptABeach.org](http://TexasAdoptABeach.org).

"As Texans, we are proud of the shared heritage our coast represents," said Commissioner Bush. "Every day at the GLO, we work to protect that heritage for future generations. This month, I'm asking Texans to help make our coast even better. Whether you contribute your time or money, your donation will help keep the Texas Adopt-A-Beach program robust and our beaches clean."

Throughout the month of April, individuals who donate \$30 or more will receive a Texas Adopt-A-Beach yearly membership and a limited-edition baseball cap. Only a portion of the Adopt-A-Beach program's funding comes from state and federal grants. Each year, individuals and other private sources donate more than half of the funds necessary to run the program.

"Many Texas communities and industries rely on a healthy coast to thrive," said Commissioner Bush. "Keeping beaches clean is not just an environmental issue-it's an economic one as well. The Adopt-A-Beach program has been instrumental in keeping beaches clean throughout the last three decades, aiding tourism and commercial fishing industries while maintaining the coast for Texas families."

In addition to donating to the Better Beaches fundraising campaign, volunteers are needed for the Spring Cleanup Saturday, April 22<sup>nd</sup>. This coast-wide cleanup will take place at 29 of Texas' most popular tourist beaches. Volunteers can sign up at one of the locations online at [www.texasadoptabeach.org](http://www.texasadoptabeach.org) to take part in a fun-filled day at the beach that makes a difference.

### **About Texas Adopt-A-Beach**

The Texas General Land Office Adopt-A-Beach program is one of the most successful volunteer efforts in the nation. Over the past 30 years, 505,000 volunteers have

picked up more than 9,400 tons of trash from Texas beaches as part of the General Land Office's Adopt-A-Beach cleanups. To learn more about the Adopt-A-Beach program, visit [TexasAdoptABeach.org](http://TexasAdoptABeach.org) or contact the GLO at 1-877-TX COAST. Like us on Facebook at [Facebook.com/TexasAdoptABeach](https://www.facebook.com/TexasAdoptABeach) and follow us on Twitter at [@TXAdoptABeach](https://twitter.com/TXAdoptABeach).

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