PRESS RELEASE

Adopt-A-Beach Fall Clean Up This Weekend
October 6th, 2018

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AUSTIN — Today, Land Commissioner George P. Bush announced the 2018 Texas General Land Office Adopt-A-Beach Fall Cleanup will be held this weekend, Saturday, October 6th. With an overwhelming number of RSVP responses, Texans have answered the call to clean up our coastline.

"Despite postponing our fall cleanup due to inclement weather, Texans from across the state will come together to help restore and protect our beaches this Saturday, October 6th" said Commissioner Bush. "Trash that washes ashore harms our environment, wildlife and ultimately Texas tourism. Join with thousands of volunteers as we work to protect our coast."

Who:
Thousands of Texans who care about the coast

What:
GLO Adopt-A-Beach Fall Cleanup

When:
THIS WEEKEND: Saturday, October 6th
Registration begins at 8:30 a.m.
Clean up will be from 9 a.m. to noon

Where:
Check texasadoptabeach.org for a list of participating site locations

The Texas Adopt-A-Beach program began in the fall of 1986, when 2,800 volunteers picked up 124 tons of trash. Since then, more than half a million volunteers have removed nearly 10,000 tons of trash from Texas beaches. Each volunteer will be given data cards, gloves, pencils and trash bags. All volunteers are advised to wear closed-toe shoes, bring sunscreen and plenty of drinking water. The Texas General Land Office Adopt-A-Beach cleanups are held rain or shine!
Texans who are not able to attend the cleanup can help keep their beaches clean by making a tax-deductible donation online at www.TexasAdoptABeach.org. There are several different Adopt-A-Beach sponsorship levels ranging from $25 to $25,000, allowing both individuals and corporations to contribute to this major cleanup effort.

The 2018 Texas General Land Office Adopt-A-Beach Fall Cleanup is sponsored by Apache Corporation, SeaWorld Busch Gardens Conservation Fund, National Marine Sanctuary Foundation, the National Oceanic and Atmospheric Administration (NOAA), the Texas Coastal Management Program, Energy XXI - Gulf Coast, Flint Hills Resources, Murphy Oil & Exploration Company, Trusted Senior Specialists, Corona Del Mar Beach Properties, Dumpsters.com and the Ocean Conservancy (in-kind sponsor).

Everyone who signs up online and checks in at their cleanup location will be entered to win a RTIC soft pack 20 can cooler or one of five 20-ounce stainless steel water bottle. The random drawing will take place after the cleanup. Winners will be contacted directly.

And don’t forget, now you can support the Texas coast all year by purchasing the official Texas General Land Office Adopt-A-Beach specialty license plate. For every plate sale, the Adopt-A-Beach program receives a direct benefit that will help the program continue to grow, reduce litter on Texas beaches, and provide coastal environmental education to our youth. The plate costs just $30 in addition to regular vehicle fees, with $22 used to support the Texas coastline. Personalized plates are also available for an extra $40. In addition, the cost of purchasing the plate is considered a tax-deductible donation from you.

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